PAZ JIMENEZ
FRONT-END DEVELOPER

Contact

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Skills

- HTML/CSS/JAVASCRIPT
- React.js
- Web Design Tools (Figma, Illustrator)
- Databases (Firebase, PostgreSQL)
- Git, Github
- CMS (Drupal, Wordpress)
- SEO
- Google Analytics
- Agile Methodology

Languages

Spanish

English

Korean

Soft Skills

- Problem solving
- Communication
- Collaboration and teamwork
- Creativity

About Me

Enthusiastic Front-End Developer with 3+ years of experience in **HTML, CSS, and JavaScript**. Committed to crafting engaging web interfaces, eager to tackle challenges, and dedicated to continuous learning and collaboration.

Experience

Senior Front-end developer, Nestlé Business Services LATAM
Oct 2022 -- Feb 2024. Asuncion, Paraguay

- Engaged on an interoperability project with NBS Lviv Center, exclusively delivering front-end services for Purina European markets websites.
- Collaborated with web designers to implement user-friendly interfaces and responsive designs.
- Led the development of new Drupal components, created key tools like the Water Intake and Tailor Feeding Calculators to boost user engagement. Also crafted custom campaign landing pages in response to market needs, using technologies such as React.js, vanilla JS, CSS, and HTML.
- Conducted rigorous testing and debugging to ensure seamless functionality and promptly addressed issues.

Web Content Editor, Nestlé Business Services LATAM
Oct 2021 -- Sep 2022. Asuncion, Paraguay

- Was in charge of updating and mantaining content, building new pages, adapting layouts throught site-building and ensuring the overall quality and consistency of the user experience across all Nestlé websites using Drupal (CMS) and code activities (HTML, CSS, JAVASCRIPT).
- Ensured the execution of all assigned tasks within the deadline and without rework. So far, increased and mantained operations KPIs above 99%.
- Worked closely with a team of experts in the areas of web optimization, SEO and Analytics.
- **Major projects:** LATAM Baby and Me Migration from Drupal 7 to Drupal 9 (for 9 markets). UX Improvements implementation according to audit (SessionCam).

UI Designer & Web Developer Intern, Passby
Jul 2020 -- Jan 2021. Seoul, South Korea

- Contributed to the planning and execution of new designs for the PassBy website and mobile app.
- Participated in developing a technical interface with a focus on delivering intuitive and user-centered solutions using Flutter.
- Collaborated with the development team in creating code and addressing bug fixes for the PassBy application.

Education

Bachelor of Science in Computer Software Engineering
2017 - 2021

Hanyang University. Seoul, South Korea